



ALSO FESTIVAL

WHERE IDEAS RUN WILD

10TH - 12TH JULY 2026

Park Farm, Compton Verney, Warwickshire

[Also-festival.com](https://also-festival.com)

'A place to revel in nature and discuss big ideas' - The Independent

'You owe it to your brain to check it out' - Metro

'Outdoor pursuits by day and all-out partying by night' - The Guardian

'The definition of a boutique cultural event, with an intimate vibe and an emphasis on quality' - Forbes



ALSO ANNOUNCES OH FORTUNA! THEMED 13TH EDITION FEATURING:

IDEAS: EMMA JANE UNSWORTH - JAMIE BARTLETT - OLIVER BULLOUGH - CLAUDIA HAMMOND
 PROF. DAVID TONG - ANNE-LAURE LE CUNFF

MUSIC: JACKSON ROY - SHEEP, DOG & WOLF - HOOLLA MUSIC

COMEDY: MARK THOMAS - LUKE WRIGHT - ELF LYONS - ROBIN INCE - MARCEL LUCONT

WELLNESS: NUMINITY - OLI STEADMAN - SAUNA & COLD PLUNGE

FOOD: ARAM BY IMAD - RIVER COTTAGE - GEORGIA HEARN - JAMES WHETLOR

ALSO: The UK's most inspirational summer festival combining ideas, music, comedy and wellness alongside adventures in food and nature, has announced the first wave of speakers, performers and experiences for its upcoming 13th edition: **ALSO26**, taking place 10th - 12th July 2026 at Park Farm, Compton Verney, Warwickshire.

This spectacular 13th edition turns the wheel to **Oh Fortuna!**, and together we'll playfully explore luck and chance and encounters that ask how much of our fortune is already written and how much luck we can make ourselves.

With 13 ways to experience the theme over the weekend, ALSO26 invites you to dive in and choose your own adventure

- Journey to the edge of human understanding at a Big SciTech session,
- Get to grips with the inner workings of the human mind at a Psych+ talk,
- Delve into the written word at one of our Great Literary talks,
- Discover your new favourite band at a Future Music set,
- Have your ribs tickled at a super-smart comedy show,
- Re-energise yourself at a wellbeing experience,
- Learn a new skill at a making workshop,
- Enhance your Blue Mind with time spent in, on or by the water,
- Treat your taste receptors at a dining or tasting experience,
- Explore mythological forest installations inspired by Fortuna, the Roman goddess of fate,
- Perform in the Saturday Night extravaganza,
- Tour the site and beyond on a guided walk or run,
- Move your body and dance, dance, dance.

Curious, clever and creative, **ALSO Festival** collaborates with celebrated best-selling authors, revolutionary scientists and impassioned experts, allowing ideas to run wild. Set lakeside in 50 acres of Capability Brown landscaped surroundings in Warwickshire, and meticulously curated, **ALSO26** is your invitation to spin the wheel, take a chance and see what happens next. As they say. . . Fortune favours the bold.

IDEAS: ALSO26 will be packed with huge ideas that could transform your fortune, exploring the role of luck and science in our lives. We are thrilled to welcome award-winning writer and presenter of BBC Radio 4's All in the Mind **Claudia Hammond** as she presents the psychological toolkit for anyone feeling overwhelmed, tech commentator **Jamie Bartlett** who will guide us on how to talk to AI, and award-winning neuroscientist **Anne-Laure Le Cunff** revealing the power of 'tiny experiments' to achieve ambitions.

Meanwhile, investigative journalist **Oliver Bullough** takes a deep dive into the global economy of money laundering, world-leading immunologist **Daniel M. Davis** busts myths about immune health, YouTube sensation **Fred Mills** charts Ten mega construction Projects that will reshape the modern world and Sunday Times Bestselling authors **Ken and Mary Okoroafor** rewire our thinking about wealth.

Don't miss ALSO's Big Summer Read with BAFTA-nominated screenwriter and novelist **Emma Jane Unsworth** discussing her novel SLAGS and visit returning bibliotherapist **Ella Berthoud** who will be dispensing personalized Fiction Prescriptions.

Other highlights include a journey into the world of the Tyrannosaurus rex with **Mark P. Witton**, a look at the flavour of quantum physics with **Prof. Ben Allanach**, explore the history of hand reading with award-winning historian **Alison Bashford**, take a glimpse into the divine beauty of space with **Prof. David Tong**, or consider how mathematics shapes creativity with **Marcus du Sautoy**.

MUSIC: With Saturday night (big band) and Friday night (electronica) headliner announcements still to come, we're delighted to announce ALSO26 as the perfect place to discover new music, providing the serendipitous

soundtrack to your summer. Don't miss the genre-defying sounds of **Sheep, Dog & Wolf** (Daniel McBride), whose avant-pop compositions meld experimentalism, folk, and electronica. We are also delighted to present **Chris Coull's** thrilling new jazz suite, with award-winning vocalist Imogen Ryall, reimagining Gershwin's Porgy and Bess, and the Brazilian carnival vibes of **Tribo** with their high-energy samba drumming.

Multi-instrumentalist **Steve Pretty** (Hackney Colliery Band) brings a suite of unique experiences, from a Late Night Live Film Score to an immersive conch shell journey in Shellectronica. **Jackson Roy** brings a masterful mix of traditional and experimental sounds and the return of **ALSO's Future Music Programme** will offer the best way to discover up and coming musicians, while our exceptional DJs will keep you dancing from the lakeside Rum Bar to the straw-bale Bunker 54 before closing the weekend with **Hoola Music's Ecstatic Dance**.

COMEDY: ALSO26's offering of smart comedy features the multi-award-winning political comedian and activist **Mark Thomas** and lyrical wit from poet **Luke Wright** in *Later Life Letter*. We are also excited to host **Elf Lyons** and her father, economist **Dr Gerard Lyons**, for *Elfonomics*—a unique look at how the world works.

Other comedy highlights include **Jane Gregory and Steve Hall** testing their marriage in *Sounds Like Misophonia*, and the return of comedy polymath **Robin Ince** on the Woods Stage. Plus, for a touch of French flair, **Marcel Lucont** presents his legendary show *Cabaret Fantastique*, and hosts a panel reflecting on 10 Years of Brexit.

EXPERIENCES: Truly experiential, ALSO26 gives festival guests unrivaled opportunities to spin the wheel and choose their own adventure. Be part of the Saturday Night Spectacular, where we explore the **Oh Fortuna!** theme with lights, lanterns, and a heavenly headdress masterclass, take on your friends in the Space Hopper Championships, join the ALSO Art Club for a state of flow, or learn Charleston with **Fiona Ring**.

Nature lovers can embark on a Bat Walk in the Far Out Forest, try Paddle Boarding on the Capability Brown lake, or join **Ben Pester** for The Inevitable Writing Workshop. For those who love to move, Bunker 54 returns as the ultimate sustainable straw-bale disco temple.

The full experience line-up will be announced in March 2026, when booking opens for our special collection of extra-charge events.

WELLNESS: ALSO26 caters for your fortune and flow with its most ambitious wellness programme to date, centered around the all-new lakeside **Sanctuary Sessions**. We are delighted to partner with **Numinity** (founded by sisters Melissa and Holly), who bring a curated series of transformative experiences designed to explore the festival's theme. Dive into the intersection of fate and wellbeing with **Neural Reprogramming Meditation** to rewire limiting beliefs, a **Manifestation Lab** to map out your future, and **Fortuitous Breathwork** using Ayurvedic Tulsi and Neem. For those seeking deeper release, Numinity offers **Rage Release: Catharsis, Dream Analysis**, and a fascinating intellectual deep-dive into **The Dark Side of Wellbeing**.

Immerse yourself in the **Blue Mind** theory with our expanded aquatic offerings on the Capability Brown lake. The **ALSO Sauna** returns, now upgraded for 2026 with new **Ice Baths and Cold Plunges** allowing guests to build their own Scandi-style contrast therapy cycles. Take to the water for **SUP Yoga**, or enjoy **Wild Swimming** at its most magical with guided **Dusk, Dawn, and Moonlight** sessions under the stars.

Movement enthusiasts can join Stornoway's **Oli Steadman** for **TrAiLdAnCe** (a joyful 5km dance-run) or his new musical **(re) Orienteering** challenge. Further grounding the physical programme, **Claire Saunders** brings the heat with **Rasa Fire Yoga**, **Liv Saunders** hosts **Yoga for Teens**, and **4160 Tuesdays** engage the senses with

Scented Yoga and a guided **Scented Walk**. From the **ALSO Run Club** kicking off the mornings to moon yoga or a moonlit swim, ALSO offers endless ways to reset and reconnect.

The full wellness line-up will be announced in March 2026, when booking opens for our exclusive extra-charge events.

FOOD: ALSO's focus on adventures in food creates a food festival within a festival. We are thrilled to welcome Syrian-born chef **Imad Alarnab** bringing his Somerset House-based restaurant Aram to the fields for a special Sunday Long Table Lunch as well as the Aram by Imad Deli which will be serving up a selection of their incredible food throughout the weekend. **River Cottage** will offer up a legendary Woodland Long Table Lunch, **Georgia Hearn** hosts a demo and tasting with her book *The Brunch Club* and cooks up a Saturday night Feast of Fortunes and James Beard Award-winning chef **James Whetlor** returns to ALSO to for Friday night's French Bistro.

Foodies can also look forward to a vast array of wonderful food vans across the site as well as a fabulously fun **Bingo Brunch**, **Susan L. Schwartz's Venetian Cocktail Tasting**, and the daily Arrival of the Pastries at the Deli of Dreams.

FAMILY: Always family-friendly, ALSO26 has an awesome array of activities for all ages. **Playbox Theatre** brings high-energy Musical Theatre Workshops and evening storytelling, while **Patches Circus School** will delight with a show and opportunity to learn some circus skills and **Marcel Lucont returns with Les Enfants Terribles 2 - Another Game Show For Awful Children**. Explore on the **Mini Beasties Safari**, join the **Tiny Dancers Family Rave**, get creative in an **ARTLAB** workshop, build a den with ex-Marine Dave Hamblett or join Rebecca King for bubbles and optical illusions. For the littlest festival-goers, The Stanley offers a dedicated sensory play space, and Mortimer Nannies returns to offer professional childcare, allowing parents to enjoy a hot meal or a late-night dance. And for the competitive, the **ALSO All Stars** talent show awaits!

TICKETS: Are available at www.also-festival.com

Tier 2 Weekend Tickets are currently available: £180 for adults, £390 for family or £75 for a volunteer ticket for working just one shift.

Day tickets are also available.

Under 5s go free.

Parking is free but there are also a limited number of car passes available which allow vehicle access to the campsite as well as campervan passes.

Photos available here: [ALSO Festival photos](#) and [ALSO Festival 2026 line up photos](#)

For any further information, interview requests and press accreditation please contact Flick Morris on 07917 875 625 / flickmorrisspr@gmail.com

NOTES TO EDITORS:

About ALSO Festival

ALSO is the award-winning Warwickshire festival set within a stunning Capability Brown landscape – 50 acres of rolling parkland for festival-goers to explore, swim, relax, and let ideas run wild. The next ALSO takes place 10th - 12th July 2026.

The history

Born in 2014 from the loins of Salon London – a night that put ideas from authors, academics, and experts together with audiences in stylish evening Salons (described by GQ as “one of the top things to do in the world”) – ALSO was created to unleash ideas into the wild and to have fun doing so.

Passionately curated and research-led, ALSO is shaped by a team of experts with over two decades experience curating the intellectual heart of the UK’s most creative festivals, including Latitude, Wilderness, Standon Calling, Soho House, Festival No.6, Blue Dot, and Lost Village. Our expertise spans theatre, music, comedy, wellbeing, craft, and design, with creative roots running from the National Theatre and Royal Ballet to collaborations with artists such as David Bowie, Interpol, and Laura Marling. And our network reaches deep into the creative industries, including major cultural institutions like the V&A and BBC, to the independent artists, comedians, and makers who bring our lakeside site to life each year. Since its inception, ALSO has been hailed by Condé Nast Traveller as one of the 100 best festivals in the world, described by Forbes as “the definition of a boutique cultural event,” and has appeared every year on the top festival lists, including the Financial Times, The Guardian, The Sunday Times, Stylist, Time Out, and The Telegraph.

Now, we arrive at our 13th ALSO in 2026. . .

What to expect?

Over three days, ALSO unfolds like a choose-your-own-adventure through an immersive programme of ideas, music, comedy, wellbeing and food, and delivered in a way you won't find at any other festival. . .

Expect eccentric, playful, thought-provoking programming designed to get ideas into your head, with wild dancing and random fun by night. Choose from a huge programme of events - more than you could possibly pack into a single weekend - from life-enhancing ideas and big bands on the main stage, eclectic electronica and comedy in the woods, long table dinners, tastings and demos, guided swims and paddle board experiences, a lakeside wellbeing sanctuary complete with sauna, cold plunge, and a programme of creative masterclasses all across our spectacular lakeside location.